



Membership Pricing	BASIC	STANDARD	PREMIUM	Membership Info: Laura@ojaihub.com or call 805-479-5400
Regular Pricing with Autopay	\$275/semi-annual	\$99/month	\$199/month	
Pricing w/Print Advertising 20% OFF	\$220/semi-annual	\$79/month	\$159/month	
Pricing w/Annual Payment in Full - save 10%	\$495/annual	\$1,069/annual	\$2,149/annual	
Pricing w/Print & Payment in Full - save 10%	\$396/annual	\$853/annual	\$1,717/annual	

Basic Business Presence	BASIC	STANDARD	PREMIUM	A LA CARTE
Business Directory Listing: Brief Description, Business Name, Hours, BackLink to Website, Linked Location on Map	X	X	X	N/A

User Engagement Features	BASIC	STANDARD	PREMIUM	A LA CARTE
Organic SEO / Keyword Optimization		X	X	N/A
Call-to-Action Buttons (Up to Three Buttons)		X	X	
Preferred Placement on Category Page		X	X	
Monthly Site Performance Report		X	X	
Monthly Page Performance Report			X	\$25
Free Digital Marketing Consultation			X	
Lead Capture Form/Affiliate Seller Link			X	\$65

Paid Advertising Features	BASIC	STANDARD	PREMIUM	
Pay-Per-Click Advertising (Google)			X	
Pay-Per-Click Advertising (Facebook)			X	

Events Features	BASIC	STANDARD	PREMIUM	
Events Sent in Weekly Email	X	X	X	
Upcoming Events on BD Page		X	X	
Event Cross Posting on Social Media		X	X	\$20/each add'l
Events Featured on Homepage			X	\$30/each add'l

Email Marketing Features	BASIC	STANDARD	PREMIUM	
Events Sent in Weekly Email	X	X	X	
Featured Promotions		X	X	\$20/each add'l
Featured Event			X	\$30/each add'l

e-Commerce Customizations	BASIC	STANDARD	PREMIUM	
Text to Reserve Table Reservations			X	\$25/month
Hosted Online Inventory			X	\$75
Event Booking Link			X	Needs estimate.
Affiliate Sales Links			X	Needs estimate.
Ticket Sales Link			X	\$750

Additional Discounts	BASIC	STANDARD	PREMIUM	
10% off media kit print rates in Ojai Quarterly	X	X	X	
15% off media kit print rates in Ojai Monthly		X	X	
20% off media kit print rates in Ojai Monthly			X	