Membership Rate Sheet ojaihub.com

Membership Pricing	BASIC	STANDARD	PREMIUM	
Regular Pricing with Autopay	\$275/semi-annual	\$99/month	\$199/month	Membership Info:
Pricing w/Print Advertising 20% OFF	\$220/semi-annual	\$79/month	\$159/month	Laura@ojaihub.com
Pricing w/Annual Payment in Full - save 10%	\$495/annual	\$1,069/annual	\$2,149/annual	or call 805-479-5400
Pricing w/Print & Payment in Full - save 10%	\$396/annual	\$853/annual	\$1,717/annual	
Basic Business Presence	BASIC	STANDARD	PREMIUM	A LA CARTE
Business Directory Listing: Brief Description, Business Name, Hours, BackLink to Website, Linked Location on Map	X	X	X	N/A
User Engagement Features	BASIC	STANDARD	PREMIUM	A LA CARTE
Organic SEO / Keyword Optimization		X	X	N/A
Call-to-Action Buttons (Up to Three Buttons)		X	X	
Preferred Placement on Category Page		X	X	
		X	X	
Monthly Site Performance Report		A		605
Monthly Page Performance Report			X	\$25
Free Digital Marketing Consultation			X	
Lead Capture Form/Affiliate Seller Link			X	\$65
Paid Advertising Features	BASIC	STANDARD	PREMIUM	
Pay-Per-Click Advertising (Google)			X	
Pay-Per-Click Advertising (Facebook)			X	
Events Features	BASIC	STANDARD	PREMIUM	
Events Sent in Weekly Email	X	X	X	
Upcoming Events on BD Page		X	X	
Event Cross Posting on Social Media		X	X	\$20/each add'l
Events Featured on Homepage			X	\$30/each add'l
For all Manhatta or Francisco				- /
Email Marketing Features	BASIC	STANDARD	PREMIUM	- /
Email Marketing Features Events Sent in Weekly Email				
Events Sent in Weekly Email	BASIC X	X	X	\$20/coch add!!
Events Sent in Weekly Email Featured Promotions			X X	\$20/each add'l
Events Sent in Weekly Email		X	X	\$20/each add'l \$30/each add'l
Events Sent in Weekly Email Featured Promotions		X	X X	- /
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations	X	X X	X X X	\$30/each add'l
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations	X	X X	X X X PREMIUM X	\$30/each add'l \$25/month
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory	X	X X	X X X X PREMIUM X X	\$30/each add'l \$25/month \$75
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link	X	X X	X X X Y PREMIUM X X X	\$30/each add'l \$25/month \$75 Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link Affiliate Sales Links	X	X X	X X X X PREMIUM X X X X X	\$30/each add'l \$25/month \$75 Needs estimate. Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link	X	X X	X X X Y PREMIUM X X X	\$30/each add'l \$25/month \$75 Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link Affiliate Sales Links Ticket Sales Link	BASIC	X X STANDARD	X X X X PREMIUM X X X X X	\$30/each add'l \$25/month \$75 Needs estimate. Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link Affiliate Sales Links Ticket Sales Link Additional Discounts	BASIC	X X STANDARD	X X X X PREMIUM X X X X X PREMIUM	\$30/each add'l \$25/month \$75 Needs estimate. Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link Affiliate Sales Links Ticket Sales Links Additional Discounts 10% off media kit print rates in Ojai Quarterly	BASIC	X X STANDARD STANDARD X	X X X X PREMIUM X X X X X X X X	\$30/each add'l \$25/month \$75 Needs estimate. Needs estimate.
Events Sent in Weekly Email Featured Promotions Featured Event e-Commerce Customizations Text to Reserve Table Reservations Hosted Online Inventory Event Booking Link Affiliate Sales Links Ticket Sales Link Additional Discounts	BASIC	X X STANDARD	X X X X PREMIUM X X X X X PREMIUM	\$30/each add'l \$25/month \$75 Needs estimate. Needs estimate.